

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

| | | |
|---|--|--|
| <u>Contract / Revision</u> 4063984 / | | <u>Alt Order #</u> Brown |
| <u>Product</u> SCOTT BROWN/SENATE | | |
| <u>Contract Dates</u> 08/13/12 - 08/19/12 | <u>Estimate #</u> 4956 | |
| <u>Advertiser</u> Brown/MA/Senate-R | | <u>Original Date / Revision</u> 08/09/12 / 08/09/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WFXT | <u>Account Executive</u> Walt Lopko | <u>Sales Office</u> FSS Philadelphia |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> TV14212 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WFXT | 08/13/12 | 08/17/12 | Fox 25 AM News 6a | 6a-7a | | :30 | | | NM | 10 | \$5,500.00 |
| | | Candidate Discount | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 10 | \$550.00 | | | |
| N 2 | WFXT | 08/13/12 | 08/17/12 | Fox 25 AM News 7a | 7a-9a | | :30 | | | NM | 10 | \$5,500.00 |
| | | Candidate Discount | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 10 | \$550.00 | | | |
| N 3 | WFXT | 08/13/12 | 08/17/12 | Fox 25 AM News | 7a-9a | | :30 | | | NM | 10 | \$5,500.00 |
| | | Candidate Discount | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 10 | \$550.00 | | | |
| N 4 | WFXT | 08/13/12 | 08/17/12 | Fox 25 AM News 9a | 9a-10a | | :30 | | | NM | 10 | \$1,750.00 |
| | | Immediately Preemptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 10 | \$175.00 | | | |
| N 5 | WFXT | 08/13/12 | 08/17/12 | Dr. Oz | 10a-11a | | :30 | | | NM | 5 | \$750.00 |
| | | Immediately Preemptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$150.00 | | | |
| N 6 | WFXT | 08/13/12 | 08/17/12 | Anderson Cooper | 4p-5p | | :30 | | | NM | 10 | \$1,500.00 |
| | | Immediately Preemptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 10 | \$150.00 | | | |
| N 7 | WFXT | 08/13/12 | 08/17/12 | Dr. Oz | 5p-6p | | :30 | | | NM | 10 | \$1,250.00 |
| | | Immediately Preemptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 10 | \$125.00 | | | |
| N 8 | WFXT | 08/13/12 | 08/17/12 | Fox 25 News at 630p | 630p-7p | | :30 | | | NM | 5 | \$2,000.00 |
| | | Candidate Discount | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$400.00 | | | |
| N 9 | WFXT | 08/13/12 | 08/17/12 | TMZ | 7p-730p | | :30 | | | NM | 5 | \$1,625.00 |
| | | Immediately Preemptible | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract Dates</u> 08/13/12 - 08/19/12 | <u>Product</u> SCOTT BROWN/SENATE | <u>Estimate #</u> 4956 |
| <u>Advertiser</u> Brown/MA/Senate-R | | <u>Original Date / Revision</u> 08/09/12 / 08/09/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$325.00 | | | |
| N 10 | WFXT | 08/13/12 | 08/17/12 | Fox 25 News at 6p | 6p-630p | | :30 | | | NM | 5 | \$1,500.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$300.00 | | | |
| N 11 | WFXT | 08/13/12 | 08/17/12 | M-F/Su 11p-1130p News | 11p-1130p | | :30 | | | NM | 5 | \$4,500.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$900.00 | | | |
| N 12 | WFXT | 08/13/12 | 08/17/12 | M-Su 1a-2a | 1a-2a | | :30 | | | NM | 10 | \$250.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 10 | \$25.00 | | | |
| N 13 | WFXT | 08/13/12 | 08/17/12 | Fox 25 AM News 430a | 430a-5a | | :30 | | | NM | 5 | \$125.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$25.00 | | | |
| N 14 | WFXT | 08/13/12 | 08/17/12 | Fox 25 AM News 5a | 5a-6a | | :30 | | | NM | 10 | \$3,500.00 |
| Candidate Discount | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 10 | \$350.00 | | | |
| N 15 | WFXT | 08/13/12 | 08/19/12 | M-Su 10p-11p News | 10p-11p | | :30 | | | NM | 21 | \$21,000.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTFSS | | | | 21 | \$1,000.00 | | | |
| N 16 | WFXT | 08/19/12 | 08/19/12 | Fox News Sunday | 9a-10a | | :30 | | | NM | 1 | \$150.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | | | 1 | \$150.00 | | | |
| N 17 | WFXT | 08/13/12 | 08/17/12 | TMZ | 1130p-12a | | :30 | | | NM | 5 | \$1,250.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$250.00 | | | |
| N 18 | WFXT | 08/13/12 | 08/17/12 | Judge Alex | 3p-4p | | :30 | | | NM | 5 | \$250.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$50.00 | | | |
| N 19 | WFXT | 08/18/12 | 08/19/12 | Fox 25 Weekend 6p News | Sa/Su 6p-7p | | :30 | | | NM | 2 | \$200.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----SS | | | | 2 | \$100.00 | | | |
| N 20 | WFXT | 08/18/12 | 08/19/12 | Fox 25 Weekend 6p News | Sa/Su 6p-7p | | :30 | | | NM | 2 | \$200.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----SS | | | | 2 | \$100.00 | | | |
| N 21 | WFXT | 08/18/12 | 08/18/12 | Sa 11p-12a | 11p-12a | | :30 | | | NM | 2 | \$300.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S- | | | | 2 | \$150.00 | | | |
| N 22 | WFXT | 08/19/12 | 08/19/12 | M-F/Su 11p-1130p News | 11p-1130p | | :30 | | | NM | 1 | \$750.00 |
| Immediately Preemptible | | | | | | | | | | | | |

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|-------------------------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | | | 1 | \$750.00 | | | |
| N 23 | WFXT | 08/19/12 | 08/19/12 | King of the Hill - Synd | 1130p-12a | | :30 | | | NM | 1 | \$150.00 |
| Immediately Preemptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | | | 1 | \$150.00 | | | |
| Totals | | | | | | | | | | | 150 | \$59,500.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/19/12 | 150 | \$59,500.00 | \$50,575.00 |
| Totals | 150 | \$59,500.00 | \$50,575.00 |

Signature: _____ **Date:** _____

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